

London online

Fast and reliable research

Research Express provides fast, shared-cost access to consumers for a variety of research uses. Backed up by Kantar's quality assured data collection methods, Research Express focuses on offering clients quick, accurate and affordable insights upon which to base effective business decisions.



Our London online surveys run twice weekly amongst a representative sample of 1,000 Londoners.

- Questions from as little as £200 (minimum spend required)
- Full coverage across 33 London boroughs
- Representative of adults aged 16+

Ideal for:

- Insights from the culturally distinctive population of London
- Short surveys (10 mins or less)
- Niche city samples – eg regular tube users, cyclists, pet owners, etc
- Sensitive topics
- Showing stimulus

Easy access to your research findings

Results available in just one week.

The standard banner includes breaks for: age, gender, geographic region, borough, marital status, household composition, social grade and working status.

About Research Express

Our offer meets a wide range of research needs with a reach of over 100 countries, including:

- Awareness, attitude and usage studies
- Concept screening and testing
- Consumer satisfaction surveys
- Crisis management research
- Market size measurement
- Image and positioning research
- Pre/post advertising measurements
- Evaluating product launches
- Price elasticity studies
- Tracking surveys
- Topical research

Our experienced team can help you with advice and guidance on your next survey. Please get in touch with Emma or Matissa:

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