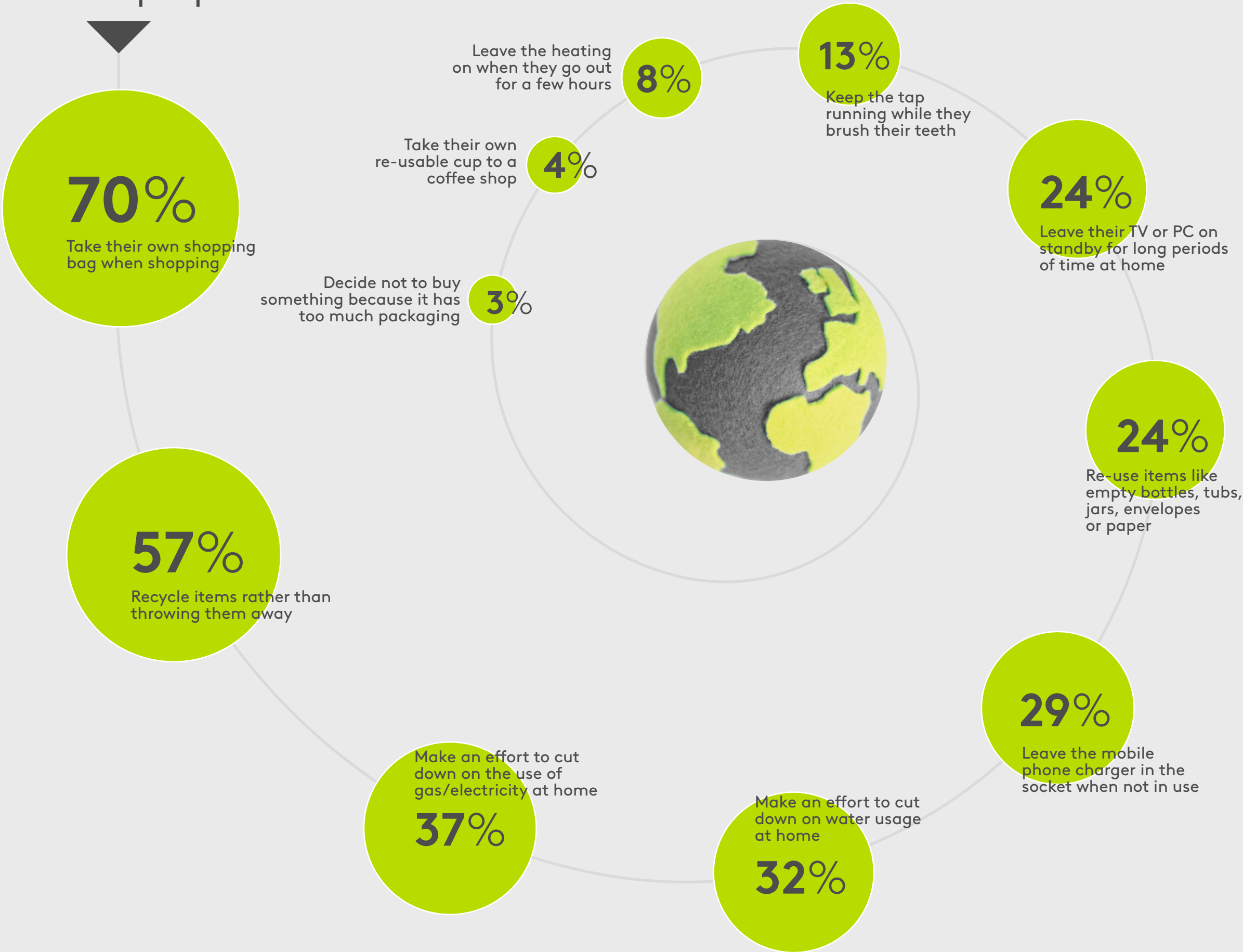


# Earth day

22<sup>nd</sup> Apr.

80% of adults in Great Britain make a conscious effort to recycle

of these people...



Sources: Kantar TGI consumer data (October 2017 – September 2018)